

**Standard: Visionary Leadership**

**Element: 1.2 Strategic Planning**

**Class: ITEC7410**

**Artifact: Tech plan (Shared Vision, SWOT Analysis, Action Plan)**

*Candidates facilitate the design, development, implementation, communication, and evaluation of technology-infused strategic plans. (PSC 1.2/ISTE 1b)*

**1. Briefly describe the artifact and the context in which it was created. What was your individual contribution(s)?**

The artifact that I selected for strategic planning is the tech plan analysis. This is a three-step artifact. The first part is a shared vision, the second part is a SWOT analysis, and the third part is a action/evaluation plan. By combining the three parts you get the whole picture for technology and its used at Adairsville Elementary School.

**2. Explain how this artifact demonstrates mastery of the standard/element under which it is placed.**

This artifact meets mastery of the standard. In the combination of the parts that make up the tech plan I designed, developed, implemented, communicated, and evaluated the technology-infused strategic plan.

After an **evaluation** of the schools plans I was looking for a technology infused plan and didn't find one. This **evaluation** led to the design of a plan. The shared vision part of the plan is a collaborative effort between stakeholders and me. I **designed** a survey and **communicated** with stakeholders to gather their input about what they would like to see included in the plan. After stakeholders complete the surveys I used their responses to **develop** a shared vision statement that will be **implemented**.

A SWOT analysis was performed to **evaluate** technology, its availability, and integration.. I used the SWOT analysis to look deep into the current reality of technology of Adairsville Elementary School. The SWOT analysis is a tool that gives an overview of the essential conditions outlined by ISTE. The SWOT analysis is an **evaluation** of plans and policies that are currently in place.

The last part of the tech plan is an action/evaluation plan. I **designed** a plan of action that would be **implemented and communicated** to stakeholders. I included in the plan how actions would be **evaluated**. I **developed** goals that will be **communicated** to stakeholders and **implemented** in classrooms.

**3. What did you learn from completing this artifact? What would you do differently to improve the quality of the artifact or the process involved in creating the artifact?**

I learned through this experience and artifact is that my school has a vast amount of technologies available but does not have developed a shared vision or integration of technology standards. We have a lot of work to do.

If I were to do this again, I would want more stakeholders involved in developing the shared vision. I would want student and parent input along with the business community.

**4. How did the work that went into creating the artifact impact school improvement, faculty development or student learning? How can the impact be assessed?**

The tech plan is a technology-infused strategic plan that is important in school improvement and student learning. The shared vision gives a statement of what stakeholders see happening in technology. The SWOT analysis gives a current reality of technology and its integration. The action/evaluation plan gives us steps to resolving issues discovered during the SWOT analysis. By implementing the plan we are ensuring that students and teachers are engaged in active learning of content-based technology infused curriculum while integrating technology standards and 21<sup>st</sup> century skills.

This plan will be successful when implemented and elements integrated into the school improvement plan. Administrators, Technology coach, and School Improvement team will conduct walk throughs and give feedback about integration of technology and areas of strength and needs for improvement.